

WHAT IS IN YOUR POOL

No matter how crystal clear and blue the water in your pool looks, it is loaded with chemical contaminants. Those contaminants cost you time, money, and effort and they are not healthy for you or your family. Once you start using chemicals in your pool it becomes a living creature, you must keep feeding it or it will turn on you like a wild animal and get totally out of control.

BACTERIA AND ALGAE

Bacteria are not visible but can be quite harmful. Algae are not generally harmful but are very visible and as they die their waste becomes a food source for bacteria.

Algae are microscopic plant life that grow in water and pool surfaces, as well as other wet or damp places. There are literally millions of these microscopic algae particles in the air. The wind carries them about from place to place to settle and infect the area where they fall. Sunlight, heat, high pH, high total dissolved solids, low sanitizing agents, chemical residue, mineral and organic contaminants are some of the contributing factors to an algae infested pool.



IONIZATION KILLS BACTERIA AND ALGAE

National laboratory studies and research by the University of South Alabama, to determine the effectiveness of ionization to kill bacteria shows:

IONIZATION IS FASTER ACTING AND LONGER LASTING THAN CHLORINE

HOW DO YOU SANITIZE WATER IN YOUR SWIMMING POOL?

CHLORINE A greenish-yellow, poisonous, gaseous element with a suffocating odor, widely used as a disinfectant. Chlorine is toxic and will burn your eyes, irritate your skin and damage hair.

BROMINE A dark reddish-brown fuming element with a suffocating odor. A chemical which reacts like chlorine but is not as abrasive to humans. The Provincial Board of Health of Alberta banned the use of Bromine as a disinfectant in public spas because 95% of the spa-related skin irritations came from spas using Bromine.

OZONE An unstable form of oxygen with a pungent odor. Commonly found as a gas which dissipates into the air very quickly. Ozone is fast acting but leaves no sanitation in the water to combat bacteria and algae growth. Must be used in conjunction with regular shock treatments of Chlorine. It will dissolve rubber washers in pumps, filters and pool fixtures resulting in leaks and costly repairs.

SALT WATER DEVICES Salt is comprised of sodium chloride. Devices that utilize salt create a chemical reaction which actually manufactures chlorine in your pool. The chlorine then produces the same reactions that chlorine purchased in a store does.

HYDROGEN PEROXIDE These products are non-toxic and not unhealthy but neither are they healthy. Hydrogen peroxide is by far the most expensive way to disinfect your pool especially when you have to shock.

COPPER IONIZATION Developed by NASA, it is the least expensive of all disinfecting methods and the only method that produces healthy pool water. It is the easiest of all disinfecting methods to maintain and monitor.

THE ELEMENTS

Everything in nature is going against the pool owner: heat, wind, sun, evaporation, rain, and also bather use.

- **HEAT** Accelerates loss of chlorine and algae growth.
- **WIND** Carries new algae spores and debris into the pool.
- **SUN** Increases evaporation and reduces the effectiveness of chlorinating which requires cyanuric acid (conditioner)
- **EVAPORATION** Causes the build-up of scale on pool tile and deposits a residue of solids below the waterline.
- **RAIN** Introduces additional algae and other pollutants
- **BATHER USE** Increases the demand for purification.

WHO TRAINED YOU TO TAKE CARE OF YOUR WATER AND POOL?

The **pool store** doesn't want you to know. The less you know, the more mistakes you make and the more money the store makes. Have you ever heard of a pool store holding classes?



The **pool builder** is in construction and is not qualified to train you in water care. Our staff will educate you on pool water chemistry. If you have questions, our help desk is available to you at no charge even on weekends.

Intec encourages you to call at least twice a week for the first four weeks to discuss your testing and problems. *The more you know, the more you save, the more you recommend Intec to your friends and family.*



Intec was the first of three companies to commercialize when NASA developed this technology almost 35 years ago. No other company can match our technology or expertise. With over 35 years experience and thousands of satisfied clients around the country, you can be assured that our technology will work for you.

FREE TRAINING
Call our toll free number
and speak with a company
representative for training
and maintenance

SUMMATION!

*Save 80% On Water Care Cost!
Save 80% On Water Care Time!
Liner, Paint, & Plaster Life Tripled!
The ONLY way to have HEALTHY
Water in your Pool!*

*No More
Dry Bleached Hair!
Faded bathing Suits!
Skin Irritation!*

Intec is one of the best investments your family will ever make

**Water Doctor 1
\$995.00**

**Water Doctor 2
\$845.00**

**Water Doctor WP
\$1,095.00**

**Water Magic 3
\$1,495.00**

ALSO

INTEC
the **WATER DOCTOR**
Offers

**WHOLE HOUSE &
BUSINESS SYSTEMS**

That will

Neutralize pH

Remove Chemicals, Bad Taste, Odors

Remove Scale & Stains

Kill Bacteria

& Much More

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CHLORINE-FREE POOL

Designed to **Eliminate** chlorine, toxic chemicals, foul taste and odors, algae, bacteria and physical contaminants.

The "Water Doctor" will electronically neutralize the negative effects of hard minerals with a state of the art ionization



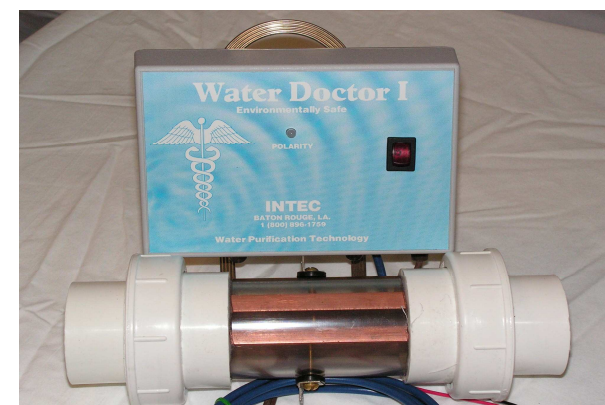
INTEC
the WATER DOCTOR
 (Ionization Technology)

Have you ever imagined what it would feel like to swim in a chemical free pool? Could you ever imagine not spending all that money on chlorine?

An ionized pool is one of the greatest pleasures you will experience. Once you realize the beauty of swimming in an ionized pool, you will only have to swim in a chemically-treated pool one more time to know how bad chlorine is and how lucky you are to have an ionized pool.

Without sanitation, algae, viruses, fungi, and other micro-organisms can originate, grow exponentially, and infest the average pool in less than one hour. Diseases too numerous to mention affecting the ears, eyes, nose, throat, skin, and internal organs are often spread from one person to another.

Developed by NASA, ionization is the least expensive of all disinfecting methods and the only method that produces healthy pool water. It is the easiest of all disinfecting methods to maintain and monitor. The complete system comes with the electronic unit, copper electrode, comprehensive and copper test kit.



Intec Water Doctor Electronics and Large Copper Electrode

CHLORINE

Chlorine is probably the single largest cause of cancer in this country today!

Chlorine combines with other chemicals in the water which can be carcinogenic. Chlorine causes heart disease, arteriosclerosis, and premature aging!

If chlorine were a new product and proposed for pool water purification today, it would never be approved.

CHLORINE IS

Time Consuming
Expensive
Bleaching
Irritating
Corrosive
Poisonous
Causes Cancer,
Heart Trouble,
Excellerates Aging



A Virtual Time Bomb to Health & Wallet!

BENEFITS OF IONIZATION

1. Saves 80% on water care time.
2. Saves 80% on water care cost. (No more chlorine, stabilizer, algaecides, or shocks!)
3. Greatly extends life of paint, vinyl, and plaster.
4. No odors.
5. No need to handle, store or swim in toxic chemicals. Ions are non-irritating to skin, will not burn your eyes, and is non-bleaching.
6. Long lasting. Ions do not evaporate and ions are unaffected by sunlight.